

We can't all be expert at everything, but getting the right staff lies at the heart of successful business.

To help boost the county's businesses, we're offering **FREE support from an HR professional** to be used exactly as you choose.

There is also **grant funding** of between £200 and £750 to help with recruitment and retention processes.

Better recruitment and induction has been proven to pay dividends. It's not just about the cost of finding your new worker, it's the time it takes to get them up to speed.

Research¹ shows that it takes an average 28 weeks for an employee to reach maximum productivity. It all adds up to a big cost to you, and it's important to get it right.

So, if you're keen to grow, why not call the experts.

Want to
GROW your
business?

CARE ABOUT
STAFF
RECRUITMENT
AND
RETENTION?

FREE expert
help to make
the most of
your staff

FIND OUT MORE
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At SkillsReach, we are delighted to announce the launch of Lincolnshire's

RECRUITMENT AND INDUCTION BUSINESS SUPPORT

A brand-new, pilot programme supported by Lincolnshire County Council with the backing of Lincolnshire & Rutland Employment and Skills Board.

Why business support for Recruitment and Induction?

Effective recruitment and selection, combined with robust induction and probationary processes is proven to reduce staff turnover and increase business productivity. This innovative programme provides direct, free business support to Lincolnshire SMEs to improve employee recruitment and induction processes, understand better the wide-ranging public and private sector support available, and ultimately have a positive impact on business success.

Is my business eligible for support?

If your business is based in Lincolnshire, employing less than 50 staff (full time equivalent), and with staff recruitment and retention as a priority, then you are eligible to apply for support. A very limited number of places may also be available for Lincolnshire businesses with between 50 and 250 employees. The project starts in October 2014 and will finish no later than March 2015.

How does the programme work?

Your business will receive specialist, tailored one-to-one advice from qualified Human Resource Management professionals to improve your recruitment and induction processes. There is no worry that the support won't suit your needs, as it will be completely unique to you, reflecting your own business priorities, challenges and opportunities.

Is there an opportunity to get a grant?

You will also have the option of applying for a grant of between £200 and £750 to help you implement any further changes or improvements you wish to make. For example, this grant could be used to further develop your systems, pilot a different recruitment or selection approach, purchase induction materials, or work more effectively with local schools.

Supporting
Lincolnshire
business success
through the
Recruitment and
Induction
Business Support
Programme

To find out more
contact Roy
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By email
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Roy directly on
07721 499494

How will my business benefit?

Your business will benefit from professional, bespoke support to improve the effectiveness of your recruitment and induction processes, thereby improving your business results.

Are there any costs?

The business support is free to eligible businesses, although if you decide to apply for a grant (optional), you will be asked to make an equivalent in-kind or financial contribution.

How many places are available?

There are only a limited number of places available on this pilot programme, so for more information or to register on the project, please contact Roy Harper at SkillsReach.